



# 2022 Tran-SET CONFERENCE

**Special Summit on Electric Vehicle and Current Challenges in its Large-Scale Implementation**

**September 1<sup>st</sup>, 2022 : 1:30 – 5:00 PM CST**

**Join here: <https://bit.ly/3e9agG9>**



Beverly West currently serves as the Strategy & Planning Section Director in the Strategic Planning Division of The Texas Department of Transportation. Her role includes oversight of four programs: Emerging Technologies Initiatives, Business Intelligence & Performance Management, Enterprise Policy Governance, and Continuity of Operations.

**Beverly West**

**Texas Department of Transportation**

Jason oversees Smart Mobility, Public-Private Partnerships, Placemaking, Mobility Services, Parking Enterprise, and Travel Demand Management. He leads a cross-functional team to deliver outcomes that improve mobility, safety and access to Austin residents. A national leader and subject matter expert in smart cities, Jason is also an Executive Board Member, and Past Chairman of OmniAir®, Executive Board Member of the Global Autonomous Vehicle Partnership; and President of the Austin Smart Cities Alliance, a local non-profit member-based organization of public, private, academic, and individual contributors.



**Jason JonMichael**  
**Assistant Director,**  
**Austin Transportation**



**Laura Morrison**

**Texas Electric Transportation  
Resources Alliance**

Laura leads the TxETRA Education Fund (a 501 (c)(3) organization) in developing policies that bring communities and resources together to reduce transportation emissions, to address concerns about climate change, health, health costs, the economy and environmental justice. Efforts have led to fleet electrification of major metro counties, university collaborations, on workplace and student EV charging infrastructure, and grassroots policy recommendations on implementing the Federal Justice40 directive in the US National Electric Vehicle Infrastructure funds in Texas.

Harley's work focuses on implementing transportation initiatives from the City's Climate Action & Adaptation Plan. Her projects aim to increase the adoption of electric transportation, improve air quality, and promote multi-modal commuting. In addition to her responsibilities with the City, Harley is an adjunct faculty member at San Antonio College where she teaches natural sciences courses. Harley also serves on the board of Women in Transportation's San Antonio Region chapter.



**Harley Hubbard**

**Sustainable Transportation Manager,  
City of San Antonio**



**George Liang**

**Infineon Technology American  
Corporation**

Dr. Liang is the director of product and system application engineering for switching power and battery powered applications at Infineon Technology American Corporation. He leads an engineering team with focus on system power solutions for smartphone, PC, datacenter, telecom network, PCs, battery energy storage system, EV charging, renewable energy, and motor drives. George was the director of application and system engineering for PMIC products in automotive, industrial, computing and communication applications at Integrated Device Technology (acquired by Renesas) until July 2018.

Jason's primary role is to integrate Intel's product development teams with the broader ecosystem to solve utilities' greatest challenge – to create a *digital* infrastructure to optimize the physical. Doing so enables greater insight into grid operations; increases the onboarding of renewables; improves safety, reliability and security; and lowers O&M cost. He also drives Intel's utility initiatives in EV charging infrastructure.



**Jason Jankosky**

**Director, Utility Vertical  
– Americas, Intel**